



**Solid protection –
today, tomorrow, forever**



MEDIA
ACCESS
PERFECTION IN SOFTWARE PROTECTION
DOCUMENT

WIBU
SYSTEMS

OLIVER WINZENRIED

"From license abuse to activation-code hacks: Piracy damage is on the upswing, from many directions. Our products will provide you with effective protection against all these attacks."



MARCELLUS BUCHHEIT

"Customer satisfaction begins with innovation and ends with quality. We use this know-how for the benefit of our many partners worldwide."

Security starts with a strong foundation

COMPANY PROFILE

"Protection of Digital Content"... It's our passion... Our only passion.

When companies like SONY, Kodak, Motorola and Siemens think of software security and DRM (Digital Rights Management) for documents and media, they think of WIBU-SYSTEMS. These companies demand reliable and distinctive security solutions and recognize that a company, focused on DRM technologies since 1989, a company that consistently wins industry awards and a company that is looking to the next threat instead of patching for the last one; is a company to do business with.

WIBU-SYSTEMS wants to provide "Perfection in Protection" for all our DRM products; elevate the level of customer service and increase the level of respect we show our own suppliers. And finally, help prepare the next generation of business leaders by investing in education and directly supporting youth activities.

Always Looking Ahead

WIBU-SYSTEMS, one of the top three in the DRM, anti-piracy market, has grown 20% per year. We maintain this growth, even through periods of economic downturn, by intensifying our R&D efforts and strategic partnering.

Do you want to take advantage of our expertise?

EXPERTS IN TECHNOLOGY

WIBU-SYSTEMS is always an early adopter of new manufacturing technologies like miniaturization, chip-on-board, and in utilizing the newest encryption algorithms. We also create systems that become standards others use. We hold a number of International patents. We also collaborate with important associations, committees and research facilities like SIIA, PCMCIA, USB Implementers Forum, BITKOM, VDE, FZI (research center computer science Karlsruhe).

Research and development is always important to us. Being close to KIT (Karlsruhe Institute of Technology), one of Germany's three elite universities, is a great benefit for us. We cooperate closely with universities and many other facilities and bring our expertise to important industry projects. Leading enterprises have accepted us in their developer programs: AutoDesk, Apple, HP, IBM, Intel, Microsoft and Sun.

Always an Award Winner

Judged by an International jury, CodeMeter has been selected for three years in a row as one of the top 5 DRM finalists in the renowned SIIA Codie Awards. The German Federal Ministry of Economy and Technology awarded the coveted SimoBIT prize for safe mobile IT applications to WIBU-SYSTEMS and a number of collaborating partners. These are only two examples from our long award list. Do you need more convincing?

Partner of

Autodesk





Comprehensive protection: Where do you want to go?

MARCELLUS BUCHHEIT

"We understand that we're in a 'sporting race' to always be one step ahead of the crackers."

SOLUTIONS

The software industry would experience double digit growth if software piracy were reduced by only ten percent. This fact demonstrates the inordinate effect piracy has on International sales. An effective anti-piracy license management strategy becomes a key ingredient in any successful marketing campaign. A single hardware based security solution not only provides AES level encryption, but also provides an effective anti-piracy solution and enables multiple distribution models like software leasing; pay-per-use and feature set marketing.

Comprehensive protection for all tasks

Keep confidential data confidential: With our SmartShelter system you can define detailed rights to documents and protect your multimedia content. Audio and video files can then be used only with the SmartShelter Media player or seen with a protected viewer. Safe, secure two-factor authentication solutions complete our range of products. With WIBU-SYSTEMS you will find the right answers to all your security requirements. When will you join us?

Our References



PRODUCTS

CodeMeter® and WibuKey® protect your software and media files using hard encryption and securely storing license parameters.

CodeMeter: A Completely New Hardware-Based Business Model

This user-friendly piece of hardware stores more than 1000 vendor-independent licenses and controls the creation of and combination of complex license models enabling revenue building models like: Concurrent network licenses, evaluation, pay-per-use, time-restricted or leasing versions.

Built around a core of innovative security technologies like AES encryption with ECC key management inside a SmartCard ASIC, our unique anti-hacking technologies make it harder for the bad guys to employ debuggers, electron microscopes and differential power analysis (DPA) techniques. The CodeMeter system includes GUI interfaces and wizards that make the implementation tasks a snap. With up to 2 Gig of flash memory and a bundled personal security suite, the CodeMeter System, unique to our Industry, finally gives your end-users a reason to "Love a Dongle".

WibuKey: A Proven Versatile Veteran

WibuKey also protects your software using encryption and can save licenses for digital products. The flexible hardware (WibuBox) is available in different form factors: From PC Card and USB versions, to interfaces like COM and LPT and even as an ASIC and is cross-platform for Windows, Mac OS and Linux.

Are you ready to play it safe?

Certifications





Perfection in Service, Support and Consulting

SERVICE, SUPPORT & CONSULTING

Our goal is to not only provide you with the highest levels of support, but also (and again unique in our industry) provide your end users with support as it might relate to the use of our products. We employ knowledgeable engineers in Europe, the USA and Asia. You can also take advantage of personal training, e-mail support, telephone support, Internet knowledge bases and online FAQs. Your customers will also have access to our toll-free number.

Testimonials

"Many thanks for the fast response and the modification per our request. We find the idea with the additional parameter very good."

"Thanks again for the competent help with the change of V 3.01 to V 4.10 c. You have definitely hit the bull's-eye. (...) Again lavish praise! This is support of the finest caliber!"

"Once again, many thanks for your efforts. There are only a few companies who support their customers like you."

HISTORY

Here are some of the many milestones in our long history:

■ **1989:** Foundation of WIBU-SYSTEMS by Marcellus Buchheit and Oliver Winzenried. The idea for the first WibuBox as a dongle for the LPT interface was developed

■ **1991:** Change of corporate form to WIBU-SYSTEMS GmbH

■ **1993:** First Dongle as a PCMCIA card, introduced at the COMDEX/Fall in Las Vegas

■ **1995:** Increase of capital and change of corporate form to WIBU-SYSTEMS AG

■ **2000:** All WibuKey products receive the UL

listing (Underwriter Laboratories) for the USA and Canada.

■ **2001:** First WibuKey Hacker's Contest announced. Document protection SmartShelter introduced. Participation in the 5th F & E framework of the EC. Foundation of WIBU-SYSTEMS USA Inc.

■ **2002:** Platform-independent protection for Java applications, WIBU office in China.

■ **2004:** CmStick/M: first Dongle with flash disk, iF design Award received in China. European Patent for CodeMeter principles granted. WIBU-SYSTEMS office in the Benelux.

■ **2005:** Foundation of WIBU-SYSTEMS

(Shanghai) Co. Ltd.. iF design Award Germany received. For the first time, CodeMeter is a finalist in the category of "Best DRM solution" at the SIIA Codie Awards Ceremony.

■ **2006:** Nomination for the design price of the Federal Republic of Germany. CodeMeter granted patents in the USA and Japan, numerous new patents filed. Finalist at the SIIA Codie Award in the category of "Best mobile solution". WIBU-SYSTEMS office in the UK.

■ **2007:** First worldwide announcement of a Hacker's Contest with CmStick (prize: 32 768 euros). Once again CodeMeter is a finalist at the SIIA Codie Awards in the category of "Best DRM solution".

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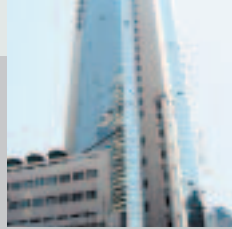
"We want to renew the confidence of our customers each and every day. Therefore, service oriented support is at the forefront of everything we do."



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